



Gerard Ferri

President

Safe and Secure TV Channel

Over the last 30 years, Gerard Ferri has been involved in the creation, support, and ongoing success of several broadcast, cable, and television networks. At one phase or another, Gerard has either worked for, or has

had as a client at his video production facilities, Discovery Channel, Black Entertainment Television, The Learning Channel, Parish Video Network, Ivana Trump's 5th Avenue Channel, Shoptropolis TV, and The Osmond Family Television Network. In addition, he has held senior management roles with Osmond Studios and Atlantic Video in Washington, D.C., which hosted a number of these major cable television networks, many of which are still going strong today.

Ferri has recently created Safe and Secure TV Channel, which will bring valuable information from the safety and security industry to viewers worldwide. Based on Ferri's previous track record, this new channel is sure to be a success!



Walter J. Antonell

Chairman of the Board

Safe and Secure TV Channel

Walter J. Antonell holds an MBA and is a prior Fortune 100 executive with hands-on experience in major corporate transformation projects. He is a blue chip consulting executive, lecturer, and

developer of courseware for the American Management Association, as well as a member of *Who's Who*.

Antonell served for twelve years as the COO of Bantam Doubleday Dell Publishing Group Inc., for which he developed and executed the strategic plan for integration — a plan which encompassed publishing entities in excess of \$1 billion, meeting all profit, schedule, and budget objectives. He eliminated more than \$40 million in costs, closed and sold three Doubleday distribution facilities, and consolidated three New York office locations into one.

He also converted systems to the Bantam Doubleday Dell cluster, moved 100 million books into a combined facility with no interruption in services, and met the sales unit budget the first year. This propelled Bantam Doubleday Dell Publishing Group Inc. into the number one position in fulfillment.